

## Survey Results Compilation

# Appendix E

Question Number	Question Issue	Total	Average (where applicable)	Sample Size
	Date			
1	Name of Business			
2	Economic Sector:			
	Construction	1		86
	Trade (Retail)	26		86
	Services	38		86
	Manufacturing	2		86
	Trade (Wholesale)	1		86
	Tourism/Hospitality	0		86
	Transportation/Public Utilities	0		86
	Finance/Insurance/Real Estate	15		86
	Agricultural Services	0		86
	Other	3		86
3	Primary Line of Business			
4	Street Address			
5	City/State/Zip code			
6	Community/County:			
	City of Franklin	84		86
	Southampton County	0		86
	Isle of Wight County	2		86
7	Interviewee's Name			
8	Interviewee's Position			
9	Time business in operation (years)	2,180	26	85
10	Time business at this location (years)	1,506	18	84
11	Building Owned or Rented			
	Owned	50		86
	Rented	36		86
12	Sq. foot occupied by business	188,733	4,389	43
13	% of bldg occupied by business	3718%	86%	43
14	Bldg. Condemned?			
	Yes	1		49
	No	48		49
15	Sq. foot occupied by business	72,614	2,269	32
16	Rental cost per sq. foot per year (calc.)	\$167.58	\$5.41	31
17	Annual gross revenue	\$62,124,299	\$817,425	76
18	% of gross revenue			
	January - March	1810%	23%	78
	April - May	1910%	24%	78
	July - September	1755%	23%	78
	October - December	2325%	30%	78
19	Business currently operating			
	Yes (to question 26)	55		85
	No (to question 20)	30		85
20	Resume business operations?			
	Yes (to question 26)	27		30
	No (to question 21)	3		30
21	Reason for not reopening			

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22	Annual employee payroll	\$24,500	\$12,250	2
23	# of employees before flood	3	1.5	2
24	# of employees injured	0	0	2
25	# of employees displaced from homes	0	0	2
26	Loss in revenue?			
	Yes (to question 27)	77		81
	No (to question 30)	4		81
27	\$ of lost revenue	\$5,105,675	\$71,910.92	71
28	% of bus. disruption will be recovered	702%	9%	74
29	Change in market share?			
	Yes	47		77
	No	30		77
30	Business operating in orig. location			
	Yes (to question 31)	4		80
	No (to question 35)	76		80
31	Business shut down for any time			
	Yes (to question 32)	4		4
	No (to question 35)	0		4
32	Days business shut down	83	21	4
33	Infrastructure issues (days impacted)			
	water	40	20	2
	road closure	10	5	2
	employees	0	0	2
	sewer system	30	15	2
	phone	51	25.5	2
	parking	51	25.5	2
	electric power	45	22.5	2
	trash removal	30	15	2
	other (explain)			
34	Environmental problems:			
	Yes	2		4
	No	2		4
	Yes - describe			
35	% business functioning	2257%	28%	81
36	Time to return to pre-dis production	14,348	191	75
37	Plans to move to another location			
	Yes; within the community	26		82
	Yes; in another state	0		82
	Yes; within the state	2		82
	No; will reopen on the same site	54		82
38	Cost of move	\$3,925,200	\$163,550	24
39	Resources needed			
40	Value of business contents	\$9,272,229	\$123,629.72	75
41	Cost of damaged business contents	\$9,145,813	\$125,285.11	73
42	Annual employee payroll	\$9,660,758	\$144,190.42	67
43	# of employees before flood	506	6	78
44	# of employees currently working	275	4	78
45	# of employees to return to work	455	6	78
46	# of employees injured	0	0	78
47	# of employees displaced from homes	23	0	78
48	Own building?			
	Yes (to question 49)	43		80
	No (to question 52)	37		80
49	Value of bldg and related improvements	\$13,208,200	\$300,186	44
50	Cost to repair bldg damage	\$5,592,500	\$133,155	42
51	Cost to repair/replace site improvements	\$404,000	\$9,619	42

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52	Depend on maintaining inventory			
	Yes (to question 53)	40		81
	No (to question 58)	41		81
53	% revenue from manufactured products	438%	11%	39
54	% revenue from purchases products	2320%	59%	39
55	Replacement value of inventory	\$5,124,400	\$128,110	40
56	Cost to repair/replace damaged inventory	\$3,910,300	\$97,758	40
57	Time to repair/replace inventory	833	22	38
58	Depend of "rolling stock"?			
	Yes (to question 59)	40		80
	No (to question 61)	40		80
59	Replacement value of rolling stock	\$2,668,500	\$72,122	37
60	Cost to repair/replace rolling stock	\$619,500	\$15,885	39
61	Plans to expand business?			
	Yes	33		80
	No	47		80
62	Considering expansion now?			
	Yes	39		80
	No	41		80
63	Business Insured?			
	Yes (to question 64)	72		83
	No (to question 67)	11		83
64	Type of insurance policies:			
	liability	68		71
	commercial fire	67		71
	property and casualty (P&C)	62		71
	loss of revenue	30		71
	flood	4		71
65	If yes, what type?			
	fair market value	13		62
	replacement cost	53		62
66	% loss covered by insurance	509%	8%	66
67	Estimate (\$) of uninsured losses	\$20,137,563	\$264,968	76
68	How will business pay uninsured losses			
69	Plans to utilize SBA programs			
	Yes	62		81
	No	19		81
	Yes - explain			
70	Participated in mitigation projects			
	Yes	0		82
	No	82		82
	Yes - explain			
71	Minimum \$ needed to open business	\$6,012,600	\$167,017	36

The sample size includes the number of businesses that answered the subject question. The survey was set up so the business representatives would only need to answer pertinent questions, so some questions may have been skipped. For example, question 19 asks if the business is currently operating. If they answered "yes," they skipped to question 26. This must be taken into consideration when reviewing the values for question 20 which asks if they will resume business operations. Although 27 answered yes, 55 other businesses are already operating. Therefore, 82 businesses of the 85 that answered question 19 will eventually resume business operations.

